

## Data Privacy Policy

Effective Date: [July 1, 2024]

Last Updated: [August 18, 2025]

### 1. Purpose of this Policy

National Training Network, LLC (“we,” “our,” “us”) is committed to protecting the privacy of all users of our educational technology products and services (“Services”). This policy explains how we collect, use, store, and share personal information, particularly for students, educators, and parents/guardians, and outlines the rights and choices you have regarding your information.

We comply with applicable privacy laws, including:

- U.S.: Family Educational Rights and Privacy Act (FERPA), Children’s Online Privacy Protection Act (COPPA)
- EU/UK: General Data Protection Regulation (GDPR)
- Any other regional laws applicable to our operations

### 2. Information We Collect

We collect only the data necessary to deliver and improve our Services:

#### A. Information Provided by Schools, Teachers, or Parents

- Student name, grade level, and class enrollment
- School name and teacher email
- Parent/guardian contact details (when applicable)

### 3. How We Use Information

We use collected information to:

1. To personalize the user’s online learning experience
2. To analyze and enhance the educational content shown to the child
3. To allow the child to interact with educational content in a safe environment
4. Ensure security and prevent unauthorized access
5. Meet legal and compliance obligations

We do not use student personal data for targeted advertising.

### 4. Data Sharing & Disclosure

We do not sell personal information. We share data only with:

- Authorized School Personnel – to support instruction
- Service Providers – cloud hosting, analytics, and support services under strict contractual



obligations

- Legal Authorities – only when required by law

Any third parties handling data must meet our security and privacy standards.

## 5. Data Retention

We retain personal data only for as long as necessary to provide the Services or as required by the educational institution's contract. Upon termination, we delete or securely anonymize data within [10] days unless legally required to retain it.

## 6. Data Security

We use industry-standard measures to protect information, including:

- Encryption of data in transit and at rest
- Role-based access controls
- Regular security audits and monitoring

## 7. Student Privacy Protections

- Parental consent is obtained for children under 13 (COPPA compliance)
- Students cannot publicly post personal information within the platform
- Schools retain control over student data and can request deletion at any time

## 8. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw consent for certain processing activities
- File a complaint with your local data protection authority

Requests can be made via [support@ntnmath.com].

## 9. Incident Response Policy

We have a documented Incident Response Plan explaining that we report data breaches to regulators within 24 hours of a breach or disclosure of PII. The platform is hosted in MS Azure, which will be shut down until remediation actions are taken.

## 10. Changes to This Policy

We may update this policy from time to time. Any significant changes will be communicated to schools and posted on our website with a revised "Last Updated" date.

## 11. Contact Us

National Training Network, LLC

Email: [support@ntnmath.com](mailto:support@ntnmath.com)

Address: PO Box 36, Summerfield, NC 27358

